



## 2023 SPONSOR CONTRIBUTION FORM

The 27th Annual Alaska Ski for Women will take place on February 5<sup>th</sup>, 2023. The event draws almost 1,000 participants, volunteers, and supporters for a 4k cross-country ski course. Following the hybrid 2021 and 2022 events, the 2022 Alaska Ski for Women will return to a more traditional format, including a return to in-person activities in the chalet. We are also maintaining a supplemental Saturday option for participants who would prefer to ski the decorated course without the crowds.

Net proceeds from the event are donated to Alaska non-profit organizations committed to improving women's lives by helping end the cycle of domestic violence. The event also supports the Nordic Skiing Association of Anchorage (NSAA). This event would not be possible without our sponsors – thank you!



### COMPANY INFORMATION

COMPANY OR INDIVIDUAL NAME \_\_\_\_\_

*Important: Write company or individual name(s) to use for promotional and printed materials.*

REMAIN ANONYMOUS

*Check box if you prefer to remain anonymous and do not want your name included in any media.*

COMPANY CONTACT PERSON \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE/ZIP \_\_\_\_\_

CHECK ENCLOSED       PAY ONLINE (Payment details will be sent in a follow up invoice; credit card payments will incur a 3% transaction fee)

YES, I WOULD LIKE TO SPONSOR A BANNER. *We will be printing customized Alaska Ski for Women canvas banners showcasing our silver level and up sponsors. These banners will be displayed around the start and finish areas. Following the event, NSAA will store the banner and reuse it annually for as long as the sponsor continues to support the event. NSAA will share the proposed design and estimated cost before initiating printing and sending an invoice.*

### DONATION AMOUNT

- PLATINUM \$5,000 *only 1 available for 2023*       CHECK IF IN-KIND (see note on the following page)
- GOLD \$3,000
- SILVER \$2,000
- BRONZE \$1,000
- FAMILY \$500
- FRIENDS \$250

Item or in-kind service description: \_\_\_\_\_  
\_\_\_\_\_

### INSTRUCTIONS

Email this form to [alaskaskiforwomen@gmail.com](mailto:alaskaskiforwomen@gmail.com) or mail to NSAA office at 9170 Jewel Lake Rd #200, Anchorage, AK 99502. If paying by check, address to *Nordic Skiing Association of Anchorage*. NSAA's non-profit tax ID#: 23-7232617

### Questions? Contact us!

Molly Mylius, Alaska Ski for Women Director: 907-782-8787 or [alaskaskiforwomen@gmail.com](mailto:alaskaskiforwomen@gmail.com)  
Kikkan Randall, NSAA Executive Director: 435-962-0507 or [kikkan@anchoragenordicski.com](mailto:kikkan@anchoragenordicski.com)

## 2023 ALASKA SKI FOR WOMEN: Donor Categories & Recognition

### **PLATINUM SPONSOR \$5,000** – *only one available for 2023*

- Corporate logo on race bibs for all participants
- Pre-event publicity and top-level exposure for event
- Opportunity to participate as honorary race starter
- Prominent sponsor-provided banner at race start
- Sponsor-provided signage along course during the event
- Large corporate logo on back of official event t-shirt
- Inclusion in NSAA newsletter (3,800 statewide subscribers)
- Prominent logo on event poster
- Prominent recognition on event website
- 3 complimentary registrations for the event
- Opportunity to host a vendor booth in chalet on event day
- Opportunity to provide promotional materials to participants via Goodie bags
- Full page ad space in race booklet



### **GOLD SPONSOR \$3,000** *can be customized*

- Mention in news releases about the event
- Sponsor-provided signage along course during the event
- Corporate logo on back of official event t-shirt
- Inclusion in NSAA newsletter (3,800 subscribers)
- Corporate logo on event poster
- Recognition as Gold Sponsor on event website
- 2 complimentary registrations for the event
- Opportunity to host a vendor booth on event day
- Opportunity to provide promotional materials to participants via Goodie bags
- Half page ad space in race booklet



### **SILVER SPONSOR \$2,000**

- Corporate logo on back of official event t-shirt
- Inclusion in NSAA newsletter (3,800 subscribers)
- Recognition as Silver Sponsor on event website
- 1 complimentary registration for the event
- Opportunity to host a vendor booth on event day
- Opportunity to provide promotional materials to participants via Goodie bags
- Quarter page ad space in race booklet



### **BRONZE SPONSOR \$1,000**

- Corporate name on back of official event t-shirt
- Inclusion in NSAA newsletter (3,800 subscribers)
- Recognition as Bronze sponsor on event website
- Listed as sponsor in race booklet

### **FAMILY SPONSOR \$500**

- Recognition as Family sponsor on event website
- Inclusion in NSAA newsletter (3,800 subscribers)
- Listed as sponsor in race booklet

### **FRIENDS SPONSOR \$250**

- Recognition as Friends sponsor on event website
- Listed as sponsor in race booklet

*Note: In-kind donations that cover essential event needs such as marketing, event space, etc. will be valued at 100% their cash value for sponsorship purposes. Silent auction items, giveaways (including food and beverages) and other in-kind donations will be valued at 50% of the item value when setting the sponsorship level.*

*\*Sponsorship must be confirmed by January 1, 2023 to be on the back of the event t-shirt.*



## 2023 SPONSORSHIP TIERS SUMMARY TABLE

The platinum and gold sponsorship tiers can be further customized beyond the benefits outlined below.

	Platinum \$5,000	Gold \$3,000	Silver \$2,000	Bronze \$1,000	Family \$500	Friends \$250
Recognition on event website						
Ad space in race booklet	 <i>Full page ad</i>	 <i>Half page ad</i>	 <i>¼ page ad</i>	 <i>Name</i>	 <i>Name</i>	 <i>Name</i>
Recognition in NSAA newsletter (3,800 subscribers)						
Recognition on back of event t-shirt	 <i>Large logo</i>	 <i>Medium logo</i>	 <i>Small logo</i>	 <i>Name</i>		
Complimentary registrations for the event	 <i>3 registrations</i>	 <i>2 registrations</i>	 <i>1 registration</i>			
Opportunity to provide promotional materials to participants via Goodie bags						
Opportunity to host a vendor booth in chalet on event day						
Corporate logo on event poster	 <i>Large logo</i>	 <i>Small logo</i>				
Mention in news releases about the event						
Sponsor-provided signage along course during the event						
Corporate logo on race bibs for all participants						
Pre-event publicity and top-level exposure for event						
Opportunity to participate as honorary race starter						
Prominent sponsor-provided banner at race start						